

Semester	Code	Course	Master	Specialization (when applicable)	SA	Scientif Area	Mandatory/ Elective	ECTS	Prerequisites
2nd Semester	35011304	Accounting Quality	Auditing and Taxation	--	AA	Accounting and Auditing	Mandatory	3	
2nd Semester	35011250	Financial Economics	Business Economics	--	M	Management	Mandatory	6	
2nd Semester	35011249	Human Resources Economics and Management	Business Economics	--	M	Management	Mandatory	6	
2nd Semester	35011251	International Business	Business Economics	--	M	Management	Mandatory	6	
2nd Semester	35011403	Predicting Consumer Behaviour and Market Demand	Business Economics	--	E	Economics	Elective	3	
2nd Semester	35011329	Sustainability and Business Innovation	Business Economics	--	E	Economics	Elective	6	
2nd Semester	35011300	Advanced Topics in Finance	Finance	--	FIN	Finance	Elective	3	
2nd Semester	35011360	ESG and Sustainable Finance	Finance	--	FIN	Finance	Elective	3	
2nd Semester	35011297	Financial Intermediation	Finance	--	FIN	Finance	Elective	3	
2nd Semester	35011338	Programming for Finance - An Introduction to VBA	Finance	--	FIN	Finance	Elective	3	
2nd Semester	35011347	Corporate Financial Strategy	Finance	--	FIN	Finance	Mandatory	6	
2nd Semester	35011348	Financial Derivatives and Risk Management	Finance	--	FIN	Finance	Mandatory	6	
2nd Semester	35011349	Research Methods	Finance	--	RM	Research Methods	Mandatory	6	
2nd Semester	35011361	Business Analytics	Management	Business Analytics	QM	Quantitative Methods	Mandatory	3	
2nd Semester	35011288	Business Intelligence	Management	Business Analytics	IS	Information Systems	Mandatory	6	
2nd Semester	35011289	Data Mining	Management	Business Analytics	IS/QM	Information Systems and Quantitative Methods	Mandatory	6	
2nd Semester	35011290	Optimization Models	Management	Business Analytics	QM	Quantitative Methods	Mandatory	6	
2nd Semester	35011358	Python Programming	Management	Business Analytics	QM	Quantitative Methods	Mandatory	3	
2nd Semester	35011291	Regression and Multivariate Data Analysis	Management	Business Analytics	QM	Quantitative Methods	Mandatory	6	
2nd Semester	35011392	Data Science for International Management	Management	International	M	Management	Mandatory	3	
2nd Semester	35011393	International Business and Global Value Chain	Management	International	M	Management	Mandatory	6	
2nd Semester	35011391	International Entrepreneurship	Management	International	M	Management	Mandatory	3	
2nd Semester	35011298	International Financial Management	Management	International	FIN	Finance	Mandatory	3	
2nd Semester	35011395	International Management Consultancy	Management	International	M	Management	Mandatory	3	
2nd Semester	35011321	International Marketing	Management	International	MKT	Marketing	Mandatory	6	
2nd Semester	35011390	International Taxation	Management	International	L	Law	Mandatory	3	
2nd Semester	35011394	Sustainability and Ethics for Business	Management	International	M	Management	Mandatory	3	
2nd Semester	35011361	Business Analytics	Management	Service Management	QM	Quantitative Methods	Elective	3	
2nd Semester	35011388	Continuous Improvement and Operational Excellence	Management	Service Management	M	Management	Mandatory	6	
2nd Semester	35011389	Digital Services and Technologies	Management	Service Management	M	Management	Mandatory	6	
2nd Semester	35011077	Management of Innovation in Services	Management	Service Management	M	Management	Elective	6	
2nd Semester	35011338	Programming for Finance - An introduction to VBA	Management	Service Management	FIN	Finance	Elective	3	
2nd Semester	35011078	Project Management	Management	Service Management	M	Management	Mandatory	6	
2nd Semester	35011259	Service Management	Management	Service Management	M	Management	Mandatory	6	
2nd Semester	35011401	E-Commerce and Automation	Marketing	--	MKT	Marketing	Mandatory	3	
2nd Semester	35011325	E-Content Marketing	Marketing	--	MKT	Marketing	Elective	3	
2nd Semester	35011321	International Marketing	Marketing	--	MKT	Marketing	Mandatory	6	
2nd Semester	35011400	Market Research II	Marketing	--	MKT	Marketing	Mandatory	3	Completed Market Research
2nd Semester	35011323	Marketing Communications	Marketing	--	MKT	Marketing	Mandatory	3	
2nd Semester	35011378	Neuromarketing	Marketing	--	MKT	Marketing	Elective	3	
2nd Semester	35011320	Pricing	Marketing	--	MKT	Marketing	Mandatory	3	
2nd Semester	35011326	Sales Management	Marketing	--	MKT	Marketing	Elective	3	
2nd Semester	35011337	Search Marketing	Marketing	--	MKT	Marketing	Elective	3	
2nd Semester	35011319	Service Marketing	Marketing	--	MKT	Marketing	Elective	3	